

## **A GUEST TALK ON ENTREPRENEURSHIP AND ITS CHALLENGES – BY MR. MITHUN BHAT KAKUNJE**

The Rotaract club of The Yenepoya Institution of Arts, Science, Commerce and Management organised A guest talk on the topic “The entrepreneurship and its challenges” was held on 17<sup>th</sup> January, 2022 (Monday) at the Lecture hall- 20 ‘C’ block at 11 am. The resource person of the day was Mr. Mithun Bhat Kakunje, Director of Kakunje Group of Companies and Rtn. J.P Rao, Rotaract Chairman.

The club coordinator Mr. Mervin Vas florally welcomed the chief guest. Rtr. Ayishath Zeba of 3<sup>rd</sup> year BBA (Aviation and Logistics) was the Master of the Ceremony. Rotaract club President Rtr. Mohammed Ahdal welcomed the gathering and Rtr. Nihala proposed vote of the thanks. The chief guest introduction was done by Mohammed Ahdal. Mr. Mithun Bhat Kakunje gave the meaningful and excellent message about the entrepreneurship and its challenges that he had, while starting up his business. He also shared his experience of life that he was a second generation entrepreneur and he gave an idea and suggestion upon how to startup a business and how to maintain it with customer delight. He also told planning plays an important role in the business startups. Sir also spoke about the challenges he faced as an entrepreneur during pandemic and added on his way how he handled.

Later, Question & answer session was held. Rotaractor’s asked many questions related to the business start-ups and made the event more interactive. The session came to an end when the Master of ceremony requested everyone to stand for the national anthem.

